

# Grandview C-4 Introduces New Website

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• JC Advocate

The Grandview C-4 District is making big moves to ensure that their website is as tech-savvy as the students in their district.

Public Relations director Lane Lucas and C-4 Technical Trainer Joe Dimino unveiled the new and improved web site at the regularly scheduled August 18th school board meeting.

The overhauled web site now heavily features social media tools designed to get information out to students, parents, and staff as quickly as

possible. With programs such as Facebook and Twitter, interested parties can sign up to instantly receive district news directly to their phones or e-mail addresses. According to Dimino, utilizing such social media will allow the district to maintain their voice in the community.

“The web site we had before did not have the social media aspects that we have now,” said Dimino. “The whole idea behind doing the re-design is that it’s very important to get people this information, in a timely manner.”

In addition to Twitter and Facebook, the district has also connected with the photo sharing site Flickr as well as video sharing site Youtube. On Youtube, the district has created their own channel, known as the Bulldog Channel. By simply typing “grandviewcsd4” into the search bar at youtube.com, anybody can see videos made by the district ranging from interviews with the State Champion Track Team to a slideshow of all the bond projects worked on over this past summer.